

REP HEADLINE# 6260029 TRF# 377681 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0: APPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG8/12 12.37
ORDER WORKSHEET HARRIS REPORT FROM STATION *** KSWB-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 20 SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
3050 K ST NW, SALES PRSN WA- ROBERT LANGER
WASHINGTON, DC 20007

ORDER # CONTRACT # 6260029 CLASS: NATL. LOCAL REGIONAL
PRDCT DEM CONGR CMPGN EST#1473 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP25/12 OCT1/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG8/12 12.37

REP: TO NSA/NSM
FROM WES FOR ROBERT
OK'D M4
SEE LINE 25
TOTALS REMAIN THE SAME
THANKS PLEASE CONFIRM 8/8

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
M4 OK'D BUY#23 MISSED: TUE/800P-900P SEP25 30S \$4,000.00 (AUG7/12)
OFFER: TUE/800P-900P SEP25 30S \$4,000.00 PLS ADVISE.
CMT: CORRECT PROG **PLACED**

CONTRACT TOTAL 55600.00
TOTAL SPOTS 58

REP HEADLINE# 6260029 TRF# 377681 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG8/12 09.42
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KSWB-TV ***
 CHANGES

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 20 SALESMAN #
 AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
 3050 K ST NW, SALES PRSN WA- ROBERT LANGER
 WASHINGTON, DC 20007
 ORDER # CONTRACT # 6260029 CLASS: NATL. LOCAL REGIONAL
 PRDCT DEM CONGR CMPGN EST#1473 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES SEP25/12 OCT11/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG8/12 09.42

REP: TO NSA/NSM
 FROM WES FOR ROBERT
 OK'D M4
 SEE LINE 25
 TOTALS REMAIN THE SAME
 THANKS PLEASE CONFIRM 8/8

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM

8/8

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1473												
AGENCY PRODUCT CODE = 14												
23	S		800P-900P	30		\$4,000.00	9/25	9/25	0		TUE	0
PROGRAM : BEN AND KATE/RAISING HOPE												
CON COM1: BEN AND KATE/RAISING HOPE												
25	A		800P-900P	30		\$4,000.00	9/25	9/25	1		TUE	1
PROGRAM : NEW GIRL / BEN & KATE												
ORD COM1: CORRECT PROG **PLACED**												
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-23 FOR 1 SPOT/WK												

21

REP HEADLINE# 6260029 TRF# 377681 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM STATION AUG7/12 15.22 *** KSWB-TV ***

ADV # ADV. NAME ISS/DCCC REP.# OFF.# 20 SALESMAN #
 AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
 3050 K ST NW, SALES PRSN WA- ROBERT LANGER
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6260029 CLASS: NATL. LOCAL REGIONAL
 PRDCT DEM CONGR CMPGN EST#1473 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES SEP25/12 OCT1/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG7/12 15.22

REP: TO CINDI FROM ROBERT
 REINSTATING CREDIT MONEY
 \$55,600/58X
 PLEASE CONFIRM
 THANKS 8/7

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
 M4 UNRESL BUY#23 MISSED:TUE/800P-900P SEP25 30S \$4,000.00 (AUG7/12)
 OFFER:TUE/800P-900P SEP25 30S \$4,000.00 PLS ADVISE.
 CMT:CORRECT PROG **PLACED**
 CONTRACT TOTAL 55600.00
 TOTAL SPOTS 58



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Contract Agreement Between:

CONTRACT

Contract / Revision		Alt Order #	
377681 /		06260029	
Product			
11/14/DEM CONGR CMPGN			
Contract Dates		Estimate #	
09/25/12 - 10/01/12		1473	
Advertiser			
Democratic Congress Campaign Comm			
Original Date / Revision		08/03/12 / 08/07/12	
Billing Cycle		Broadcast	
EOM/EOC		Cash	
Station		Account Executive	
KSWB		Robert Langer	
Special Handling		Telerep Washin	
Demographic		Adults 35+	
IDB#	Advertiser Code	Product Code	
13721	11	14	
Agency Ref		Advertiser Ref	

Great American Media
3050 K St NW
Washington, DC 20007

And.

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	5	09/25/12	10/01/12	M-F 10a-11a	10a-11a		:30			NM	5	\$1,000.00
Week: 09/24/12 - 09/30/12 -TWTF--												
Week: 10/01/12 - 10/07/12 M-----												
N 2	5	09/25/12	10/01/12	Wkday Late News Rotator	10P-11P		:30			NM	5	\$4,500.00
Week: 09/24/12 - 09/30/12 -TWTF--												
Week: 10/01/12 - 10/07/12 M-----												
N 3	5	09/25/12	10/01/12	M-F 4p-5p	4p-5p		:30			NM	5	\$2,000.00
Week: 09/24/12 - 09/30/12 -TWTF--												
Week: 10/01/12 - 10/07/12 M-----												
N 4	5	09/25/12	10/01/12	Fox 5 News at 5	5p-6p		:30			NM	4	\$1,600.00
Week: 09/24/12 - 09/30/12 -TWTF--												
Week: 10/01/12 - 10/07/12 M-----												
N 5	5	09/25/12	10/01/12	Fox 5 Morning News	6a-7a		:30			NM	6	\$3,000.00
Week: 09/24/12 - 09/30/12 -TWTF--												
Week: 10/01/12 - 10/07/12 M-----												
N 6	5	09/25/12	10/01/12	Fox 5 News at 6	6p-7p		:30			NM	3	\$1,200.00
Week: 09/24/12 - 09/30/12 -TWTF--												
Week: 10/01/12 - 10/07/12 M-----												
N 7	5	09/25/12	10/01/12	M-F 7p-730p	7p-730p		:30			NM	4	\$3,200.00
Week: 09/24/12 - 09/30/12 -TWTF--												
Week: 10/01/12 - 10/07/12 M-----												
N 8	5	09/25/12	10/01/12	M-F 7a-9a	7a-9a		:30			NM	6	\$3,000.00
Week: 09/24/12 - 09/30/12 -TWTF--												
Week: 10/01/12 - 10/07/12 M-----												
N 9	5	09/25/12	10/01/12	M-F 730p-8p	730p-8p		:30			NM	4	\$3,600.00
Week: 09/24/12 - 09/30/12 -TWTF--												
Week: 10/01/12 - 10/07/12 M-----												
Totals												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Contract Agreement Between:

Contract / Revision	377681 /	Alt Order #	06260029
Contract Dates	09/25/12 - 10/01/12	Product	11/14/DEM CONGR CM
Estimate #	1473	Advertiser	Democratic Congress Ca
Original Date / Revision	08/03/12 / 08/07/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
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N	10	5	09/25/12	10/01/12	M-F 9a-10a News			3	\$900.00	NM	4	\$1,000.00
Week:	09/24/12	10/01/12	10/07/12					3	\$900.00			
Start Date	End Date	Weekdays	Spots/Week	Rate								
10/01/12	10/07/12	-TWTF--	3	\$900.00								
N	11	5	10/01/12	10/01/12	Bones	8p-9p	:30	1	\$250.00	NM	1	\$4,000.00
Week:	10/01/12	10/01/12	10/07/12					1	\$250.00			
Start Date	End Date	Weekdays	Spots/Week	Rate								
10/01/12	10/07/12	M-----	1	\$250.00								
N	12	5	09/29/12	09/29/12	MLB on FOX	1230p-4pm	:30	2	\$2,000.00	NM	2	\$4,000.00
Week:	09/24/12	09/30/12	10/06/12					2	\$2,000.00			
Start Date	End Date	Weekdays	Spots/Week	Rate								
09/29/12	10/05/12	----2-	2	\$2,000.00								
D	13	5	09/29/12	09/29/12	Sa 5p-6p	5p-6p	:30			NM	0	\$0.00
Week:	09/24/12	09/30/12	10/06/12									
Start Date	End Date	Weekdays	Spots/Week	Rate								
09/29/12	10/05/12	Sa 5p-6p										
D	14	5	09/29/12	09/29/12	Sa 6p-7p	6p-7p	:30			NM	0	\$0.00
Week:	09/24/12	09/30/12	10/06/12									
Start Date	End Date	Weekdays	Spots/Week	Rate								
09/29/12	10/05/12	Sa 6p-7p										
N	15	5	09/30/12	09/30/12	Su 5p-6p	530p-6p	:30	1	\$300.00	NM	1	\$300.00
Week:	09/24/12	09/30/12	10/06/12					1	\$300.00			
Start Date	End Date	Weekdays	Spots/Week	Rate								
09/30/12	10/06/12	Su 5p-6p	1	\$300.00								
N	16	5	09/30/12	09/30/12	Su 6p-7p	6p-7p	:30	2	\$1,000.00	NM	2	\$1,000.00
Week:	09/24/12	09/30/12	10/06/12					2	\$1,000.00			
Start Date	End Date	Weekdays	Spots/Week	Rate								
09/30/12	10/06/12	Su 6p-7p	2	\$1,000.00								
N	17	5	09/27/12	09/27/12	X Factor Thur	8p-9pm	:30	1	\$5,000.00	NM	1	\$5,000.00
Week:	09/24/12	09/30/12	10/06/12					1	\$5,000.00			
Start Date	End Date	Weekdays	Spots/Week	Rate								
09/27/12	10/03/12	---1---	1	\$5,000.00								
D	18	5	09/25/12	09/25/12	Tue Prime	8p-9p	:30			NM	0	\$0.00
Week:	09/24/12	09/30/12	10/06/12									
Start Date	End Date	Weekdays	Spots/Week	Rate								
09/25/12	10/01/12	Tue Prime										
N	19	5	09/25/12	09/25/12	New Girl Tue	9p-930p	:30	1	\$7,000.00	NM	1	\$7,000.00
Week:	09/24/12	09/30/12	10/06/12					1	\$7,000.00			
Start Date	End Date	Weekdays	Spots/Week	Rate								
09/25/12	10/01/12	-1-----	1	\$7,000.00								
N	20	5	09/26/12	09/26/12	X Factor Wed	8p-10pm	:30	1	\$6,000.00	NM	1	\$6,000.00
Week:	09/24/12	09/30/12	10/06/12					1	\$6,000.00			
Start Date	End Date	Weekdays	Spots/Week	Rate								
09/26/12	10/02/12	--1----	1	\$6,000.00								
N	21	5	09/25/12	09/25/12	Tue Prime	8p-9p	:30	1	\$4,000.00	NM	1	\$4,000.00
Week:	09/24/12	09/30/12	10/06/12					1	\$4,000.00			
Start Date	End Date	Weekdays	Spots/Week	Rate								
09/25/12	10/01/12	-T-----	1	\$4,000.00								
N	22	5	09/25/12	09/25/12	M-F 1a-130a	1a-130a	:30	2	\$200.00	NM	2	\$200.00
Week:	09/24/12	09/30/12	10/06/12					2	\$200.00			
Start Date	End Date	Weekdays	Spots/Week	Rate								
09/25/12	10/01/12	-TWTF--	2	\$200.00								

Totals	58	\$55,600.00	\$47,260.00									
Time Period	# of Spots	Gross Amount	Net Amount									
08/27/12 - 09/30/12	47	\$46,350.00	\$39,397.50									
10/01/12 - 10/01/12	11	\$9,250.00	\$7,862.50									

Signature: _____ Date: _____

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REP HEADLINE# 6260029 TRF# 377681 REP: TEL# 703 528 7880 FAX# 703 528 7880
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG7/12 08.57
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KSWB-TV ***
 CHANGES

ADV # ADV. NAME ISS/DCCC REP.# OFF.# 20 SALESMAN #
 AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
 3050 K ST NW, SALES PRSN WA- ROBERT LANGER
 WASHINGTON, DC 20007
 ORDER # CONTRACT # 6260029 CLASS: NATL. LOCAL REGIONAL
 PRDCT DEM CONGR CMPGN EST#1473 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES SEP25/12 OCT1/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG7/12 08.57

REP: TO CINDI FROM ROBERT
 REINSTATING CREDIT MONEY
 \$55,600/58X
 PLEASE CONFIRM
 THANKS 8/7

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM

Ad 8/7

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22	S		600P-700P	30		\$500.00	9/30	9/30	2		SUN	2
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14 AGENCY EST# = 1473 PROGRAM : BONES ORD COM1: CORRECT PROG **PLACED** THIS IS A REPLACEMENT FOR N/A SPOT ON SEP30 ON LINE-16 FOR 1 SPOT/WK												
23	A		800P-900P	30		\$4,000.00	9/25	9/25	1		TUE	1
PROGRAM : BEN AND KATE/RAISING HOPE CON COM1: BEN AND KATE/RAISING HOPE												

New Air / Ben & Kate

REP: TEL# 703 528 7800

FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

REP HEADLINE# 6260029

TRF# 377681

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

SEP/12

51600.00

OCT/12

\$4,000.00

REP: TEL# 703 528 7800

FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

REP HEADLINE# 6260029

TRF# 377681

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

SEP/12

51600.00

OCT/12

\$4,000.00

REP: TEL# 703 528 7800

FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

REP HEADLINE# 6260029

TRF# 377681

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

SEP/12

51600.00

OCT/12

\$4,000.00

REP: TEL# 703 528 7800

FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

REP HEADLINE# 6260029

TRF# 377681

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

SEP/12

51600.00

OCT/12

\$4,000.00

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24	A		100A-130A	30		\$100.00	9/25	9/28	2		TU-F	2
PROGRAM : ACCORDING TO JIM CON COM1: ACCORDING TO JIM												
SEP/12			51600.00			OCT/12						
CONTRACT TOTAL 55600.00 TOTAL SPOTS 58												

REP: TEL# 703 528 7800

FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

REP HEADLINE# 6260029

TRF# 377681

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

SEP/12

51600.00

OCT/12

\$4,000.00

REP: TEL# 703 528 7800

FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

REP HEADLINE# 6260029

TRF# 377681

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

SEP/12

51600.00

OCT/12

\$4,000.00

REP: TEL# 703 528 7800

FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

REP HEADLINE# 6260029

TRF# 377681

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

SEP/12

51600.00

OCT/12

\$4,000.00

REP HEADLINE# 6260029 TRF# 377681 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG6/12 18.34
ORDER WORKSHEET HARRIS REPORT FROM STATION *** KSWB-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 20 SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
3050 K ST NW, SALES PRSN WA- ROBERT LANGER
WASHINGTON, DC 20007

ORDER # CONTRACT # 6260029 CLASS: NATL. LOCAL REGIONAL
PRDCT DEM CONGR CMPGN EST#1473 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP25/12 OCT1/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG6/12 18.34

REP: TO: NSM/NSA
FR: CAITLIN FOR ROBERT
M1-3 OK'D, SEE LNS 21-22
PLS CONFIRM, THX! 8/6/12

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION			
STATION MAKEGOOD OFFERS:			
M1	OK'D	BUY#12	MISSED: SAT/1000A-400P 30S \$2,000.00 (AUG3/12)
			OFFER: SAT/1230P-400P 30S \$2,000.00 PLS ADVISE.
			CMT: CORRECT TIME **PLACED**
M2	OK'D	BUY#13	MISSED: SAT/500P-600P 30S \$300.00 (AUG3/12)
		BUY#14	SAT/600P-700P 30S \$400.00
		BUY#18	TUE/800P-900P 30S \$4,000.00
			OFFER: NONE
			CMT: NOT PLACED - WRONG PROG - PLZ SEE PROG GRID
M3	OK'D	BUY#16	MISSED: SUN/600P-700P 30S \$500.00 (AUG3/12)
			OFFER: SUN/600P-700P 30S \$500.00 PLS ADVISE.
			CMT: CORRECT PROG **PLACED**
CONTRACT TOTAL			50900.00
TOTAL SPOTS			54

REP HEADLINE# 6260029

\$\$\$ UNAPPROVED REV #1 \$\$\$

TRF# 377681

REP: TEL# 703 528 7800

FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

AUG6/12 14.42

*** KSWB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
SEP/12	46900.00		OCT/12			\$4,000.00						50900.00
												54

CONTRACT TOTAL

TOTAL SPOTS

MARKET TOTALS \$292,631

KSWB 19%

KGTV 7%

KFMB 30%

KNSD 33%

XETV 1%

KUSI 9%

XDTV 1%

CABL 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6260029 TRF# 377681 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM STATION AUG3/12 17.04
 *** KSWB-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 20 SALESMAN #
 AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
 3050 K ST NW, SALES PRSN WA- ROBERT LANGER
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6260029 CLASS: NATL. LOCAL REGIONAL
 PRDCT DEM CONGR CMPGN EST#1473 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES SEP25/12 OCT1/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG3/12 17.04

REP: TO: NSM/NSA
 FR: CAITLIN FOR ROBERT
 NEW ORDER
 TTLS: \$55,600
 PLS CONFIRM, THX! 8/1/12

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:									
M1	UNRESL	BUY#12	MISSED: SAT/1000A-400P	SEP29 (2/WK)	30S	\$2,000.00	(AUG3/12)		
			OFFER: SAT/1230P-400P	SEP29 (2/WK)	30S	\$2,000.00	PLS ADVISE.		
			CMT: CORRECT TIME **PLACED**						
M2	UNRESL	BUY#13	MISSED: SAT/500P-600P	SEP29	30S	\$300.00	(AUG3/12)		
		BUY#14	SAT/600P-700P	SEP29	30S	\$400.00			
		BUY#18	TUE/800P-900P	SEP25	30S	\$4,000.00			
			OFFER: NONE						
			CMT: NOT PLACED - WRONG PROG - PLZ SEE PROG GRID						
M3	UNRESL	BUY#16	MISSED: SUN/600P-700P	SEP30	30S	\$500.00	(AUG3/12)		
			OFFER: SUN/600P-700P	SEP30	30S	\$500.00	PLS ADVISE.		
			CMT: CORRECT PROG **PLACED**						
CONTRACT TOTAL							55600.00		
TOTAL SPOTS							57		



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Great American Media
3050 K St NW
Washington, DC 20007

And:

Contract Agreement Between:

CONTRACT

Contract / Revision		377681 /		Alt Order # 06260029	
Product 11/14/DEM CONGR CMPGN					
Contract Dates		09/25/12 - 10/01/12		Estimate # 1473	
Advertiser		Democratic Congress Campaign Comm			
Original Date / Revision		08/03/12 / 08/03/12			
Billing Cycle		Broadcast		Cash/Trade	
Station		Account Executive		Sales Office	
KSWB		Robert Langer		Telerep Washin	
Special Handling					
Demographic		Adults 35+			
IDB#		Advertiser Code		Product Code	
13721		11		14	
Agency Ref		Advertiser Ref			

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
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N 1	5	09/25/12	10/01/12	M-F 10a-11a	10a-11a		:30			NM	5	\$1,000.00
Week: 09/24/12 09/30/12 -TWTF--												
Week: 10/01/12 10/07/12 M-----												
N 2	5	09/25/12	10/01/12	Wkday Late News Rotator	10P-11P		:30			NM	5	\$4,500.00
Week: 09/24/12 09/30/12 -TWTF--												
Week: 10/01/12 10/07/12 M-----												
N 3	5	09/25/12	10/01/12	M-F 4p-5p	4p-5p		:30			NM	5	\$2,000.00
Week: 09/24/12 09/30/12 -TWTF--												
Week: 10/01/12 10/07/12 M-----												
N 4	5	09/25/12	10/01/12	Fox 5 News at 5	5p-6p		:30			NM	4	\$1,600.00
Week: 09/24/12 09/30/12 -TWTF--												
Week: 10/01/12 10/07/12 M-----												
N 5	5	09/25/12	10/01/12	Fox 5 Morning News	6a-7a		:30			NM	6	\$3,000.00
Week: 09/24/12 09/30/12 -TWTF--												
Week: 10/01/12 10/07/12 M-----												
N 6	5	09/25/12	10/01/12	Fox 5 News at 6	6p-7p		:30			NM	3	\$1,200.00
Week: 09/24/12 09/30/12 -TWTF--												
Week: 10/01/12 10/07/12 M-----												
N 7	5	09/25/12	10/01/12	M-F 7p-730p	7p-730p		:30			NM	4	\$3,200.00
Week: 09/24/12 09/30/12 -TWTF--												
Week: 10/01/12 10/07/12 M-----												
N 8	5	09/25/12	10/01/12	M-F 7a-9a	7a-9a		:30			NM	6	\$3,000.00
Week: 09/24/12 09/30/12 -TWTF--												
Week: 10/01/12 10/07/12 M-----												
N 9	5	09/25/12	10/01/12	M-F 730p-8p	730p-8p		:30			NM	4	\$3,600.00
Week: 09/24/12 09/30/12 -TWTF--												
Week: 10/01/12 10/07/12 M-----												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Contract / Revision	377681 /	Alt Order #	06260029
Contract Dates	09/25/12 - 10/01/12	Product	11/14/DEM CONGR CM
		Estimate #	1473
Advertiser	Democratic Congress Ca		
	08/03/12 / 08/03/12		
Original Date / Revision			

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Totals												

[illegible]

Signature:

Date:

(* Line Transactions: N = New, E = Edited, D = Deleted)

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG1/12 11.48
*** KSWB-TV ***
REP. # OFF. # 20 SALESMAN #

ADV #	NAME	ISS/DCCC
1	ADV. NAME	ISS/DCCC

AGY #	AGY.	NAMF.	GREAT	AMERICAN	MEDIA
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3050 K ST NW,

WASHINGTON, DC 20007

ORDER # CONTRACT # 6260029

PRDCT DEM CONGR CMPGN FST#14'3 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX	CO-OP BILLING NEEDED	DATE AUG1/12	11.48
STATE TAX			

REP: TO: NSM/NSA
FR: CAITLIN FOR ROBERT
NEW ORDER
TTLS: \$55,600
PLS CONFIRM, THX! 8/1/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14

1000A-1100A	30	\$200.00
1000A-1100A	30	\$200.00

PROGRAM : DR. OZ
CON COM1: DR. OZ

2	1000P-1100P	30	\$900.00
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PROGRAM : FOX 5 NEWS
CON COM1 : FOX 5 NEWS

:LINE#:REP :LINE#:	:CD: :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL :SPTS:
3		400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$400.00	9/25	10/1	5		TU-F,M	5
4		500P-600P PROGRAM : FOX 5 NEWS @ 5P CON COM1: FOX 5 NEWS @ 5P	30		\$400.00	9/25	10/1	4		TU-F,M	4
5		600A-700A PROGRAM : FOX 5 MORNING NEWS CON COM1: FOX 5 MORNING NEWS	30		\$500.00	9/25	10/1	6		TU-F,M	6
6		600P-700P PROGRAM : FOX 5 NEWS @ 6P CON COM1: FOX 5 NEWS @ 6P	30		\$400.00	9/25	10/1	3		TU-F,M	3
7		700P-730P PROGRAM : TWO AND A HALF MEN CON COM1: TWO AND A HALF MEN	30		\$800.00	9/25	10/1	4		TU-F,M	4
8		700A-900A PROGRAM : FOX 5 MORNING NEWS CON COM1: FOX 5 MORNING NEWS	30		\$500.00	9/25	10/1	6		TU-F,M	6
9		730P-800P PROGRAM : TWO AND A HALF MEN CON COM1: TWO AND A HALF MEN	30		\$900.00	9/25	10/1	4		TU-F,M	4
10		900A-1000A PROGRAM : FOX5 MORNING NEWS @9A CON COM1: FOX5 MORNING NEWS @9A	30		\$250.00	9/25	10/1	4		TU-F,M	4
11		800P-900P PROGRAM : BONES CON COM1: BONES	30		\$4,000.00	10/1	10/1	1		MON	1

:LINE#:REP :LINE#:	:CD: :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL :SPTS:
12		1000A-400P PROGRAM : FOX SAT MLB 2012-PADRE CON COM1: FOX SAT MLB 2012-PADRE	30		\$2,000.00	9/29	9/29	2		SAT	2
13		500P-600P PROGRAM : BONES CON COM1: BONES	30		\$300.00	9/29	9/29	1		SAT	1
14		600P-700P PROGRAM : BONES CON COM1: BONES	30		\$400.00	9/29	9/29	1		SAT	1
15		500P-600P PROGRAM : FAMILY GUY X2 CON COM1: FAMILY GUY X2	30		\$300.00	9/30	9/30	1		SUN	1
16		600P-700P PROGRAM : 30 ROCK/ 2 & 1/2 MEN CON COM1: 30 ROCK/ 2 & 1/2 MEN	30		\$500.00	9/30	9/30	1		SUN	1
17		800P-900P PROGRAM : XFACTOR CON COM1: XFACTOR	30		\$5,000.00	9/27	9/27	1		THU	1
18		800P-900P PROGRAM : GLEE CON COM1: GLEE	30		\$4,000.00	9/25	9/25	1		TUE	1
19		900P-930P PROGRAM : NEW GIRL FALL'12 CON COM1: NEW GIRL FALL'12	30		\$7,000.00	9/25	9/25	1		TUE	1
20		800P-1000P PROGRAM : XFACTOR CON COM1: XFACTOR	30		\$6,000.00	9/26	9/26	1		WED	1

REP HEADLINE# 6260029
 *** ORIGINAL REV#0 ***
 REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG1/12 11.48
 *** KSWB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12												

CONTRACT TOTAL 55600.00
 TOTAL SPOTS 57

SEP/12 51600.00 OCT/12 \$4,000.00

MARKET TOTALS \$292,631 KSWB 19% KGTV 7% KUSB 30% KNSD 33% XETV 1% KUSI 9% XDTV 1%
 CABL 0%

SVC- NSI
 DEMOS- RA35+*